POSITIVE VIBES RONJANAE SMITH

MLK DAY PARADE

Monday, January 18, 2027

PARADE AT- 1:30 PM (LINE-UP 11:30 AM–1:00 PM)

MLK DAY Parade Registration Form and Information

The Positive Vibes Ronjanae Smith Parade Committee and the City of North Charleston cordially invite your organization to participate in the 2027 MLK Day Parade on Monday, January 18, 2027, at 1:30 PM.

The parade line-up is staged (see map) on Carner Avenue. Line-up takes place from 11:30 AM–1:00 PM. Do not be late; your location in the line-up zone may be inaccessible, denying your participation in the parade. Participants should access the line-up via Rivers Avenue. The parade begins at 1:30 PM by turning right onto Rivers Avenue, traveling down Rivers Avenue, then returning to the finishing line at the old K-Mart parking lot (3725 Rivers Avenue, North Charleston, South Carolina), where floats can break down and buses can load up participants to exit.

We anticipate the parade completing between 5:30–6:00 PM. This will allow participants time to break down and enjoy the rest of the MLK Day Parade festivities, which continue until 6:00 PM. All entrants arriving in large vehicles that are not part of the parade (school buses, church vans, individuals being dropped off, etc.) must park in designated parking areas near the old K-Mart parking lot (3725 Rivers Avenue, North Charleston, South Carolina) indicated on the attached map. There is not room within the lineup area for these vehicles to park. Please inform ALL group participants.

Directions to line-up: From I-526, take Exit 19 for Rivers Avenue, then turn right onto Rivers Avenue and take a left onto Carner Avenue. Staff will be posted for parade check-in at Rivers Avenue & Carner Avenue. Please refer to the map on the next page. DO NOT ATTEMPT TO ENTER THE PARADE LINE-UP AREA VIA COSGROVE AVENUE, REYNOLDS AVENUE, MCMILLAN AVENUE, DORCHESTER ROAD, AND SUCCESS STREET. PLEASE RELAY PERTINENT INFO TO ALL OF YOUR GROUP MEMBERS! To access parking areas or meet your group, from Rivers Avenue, turn left into the K-Mart parking lot (3725 Rivers Avenue, North Charleston, South Carolina).

Entries will be accepted on a first-come, first-served basis and SPACE IS LIMITED to 130 entries.

How to register:

1. Complete the following entry form and sign the acceptance of Parade Rules and Liability Waiver.

2. Return your entry form and waiver, along with the $50 processing fee, NO LATER THAN 5:00 PM TUESDAY, DECEMBER 22, 2026, to:

Mail: Positive Vibes Ronjanae Smith, Inc. | ATTN: MLK Day Parade

4264 Rivers Avenue

North Charleston, SC 29405

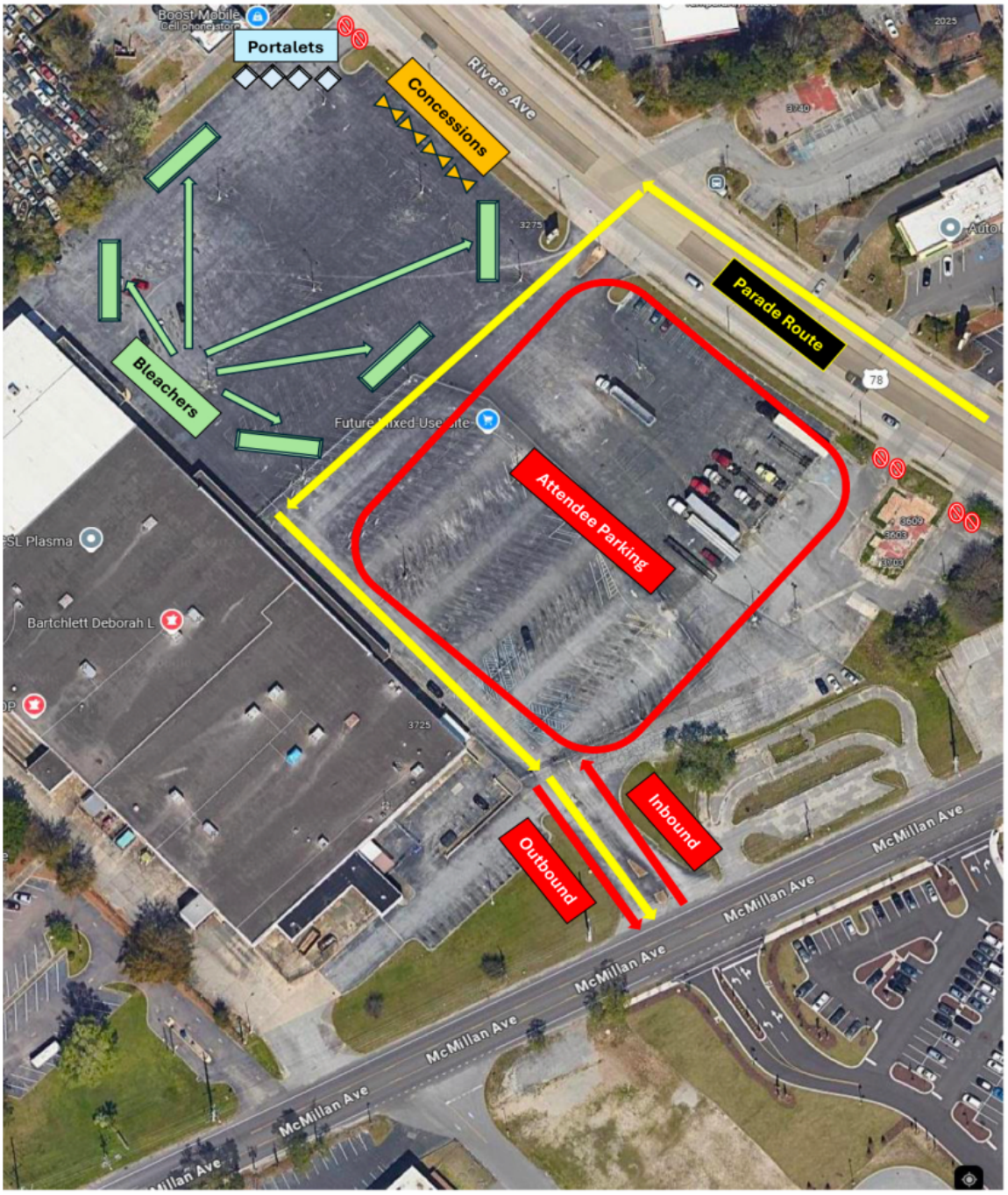
E-mail: pvrsinc07@gmail.com

3. Online Registration: Visit https://www.positivevibesronjanae.com/mlk2027 (please verify page availability).

4. An e-mail will be sent confirming your participation in the parade upon registration.

(KEEP THIS PAGE FOR YOUR RECORDS)

MLK DAY Parade Route



PARADE ENTRY FORM

NOTE: Application must be completed in full to be allocated a space. Any business or organization represented in/on your entry or float must be included in the information you provide. Failure to comply may result in removal from the line-up.

Contact information:

Name of Organization/Group: _____ Phone: _____

Email: _____Name of org/group leader: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Category: (Check one)

☐ Business/Corporate ☐ Community Org or Non-profit ☐ Pre-School ☐ Church

☐ School or Marching Band ☐ Cheer or Dance Group ☐ Media

Music: (this helps us space folks out accordingly!)

☐ Live Singing (solo) ☐ Live Singing (group/choir) ☐ Band ☐ Recorded Music

Marching Units or Walking Groups:

Approximate number of youth under age 18: _____ Number of adults: _____

Full description of unit or group:

_____

_____

Vehicular or towed unit information:

We must know what type of vehicle(s) you are entering in the parade.

NOTE: Limit of two vehicles per entry (unless otherwise noted).

Example: 1 truck + 1 boat = two vehicles, or 1 pickup truck + 1 trailer = two vehicles.

☐ Small Pickup Truck ☐ Large Pickup Truck ☐ Car ☐ Convertible ☐ SUV ☐ Van

☐ Trailer (length: _____ feet) ☐ Boat on a trailer (length: _____ feet)

☐ Motorcycle Club (limit 8 bikes) ☐ Car Club (limit 5 cars)

☐ Renting a professional float? Provider: ☐ Southeastern Rental Float ☐ Allen's Parade Floats

☐ Other:

_____

(Examples: bicycle, skateboard, emergency vehicle, fire truck, golf cart, or antique car)

ALL FLOATS, VEHICLES, TRAILERS, AND ANY TOWED ENTRY MUST BE DECORATED WITH LIGHTS AND HOLIDAY THEMED DECORATIONS

Payment:

☐ Check # _____ (Make payable to Positive Vibes Ronjanae Smith)

☐ Credit Card (upon application acceptance, a secure payment link will be sent, or call 843-955-4572 to pay over the phone).

PARADE RULES AND LIABILITY WAIVER

Positive Vibes Ronjanae Smith MLK Day Parade

1. Each entry is allowed a MAXIMUM OF TWO VEHICLES with the exception of motorcycle and car club entries. If you arrive with more than what is indicated on your entry form, you will be turned away.

2. All entries, including golf carts and cars, must be well lit and decorated. Marching units are encouraged to use glow sticks, tinsel, reflective tape, and other portable light sources. Undecorated groups will be removed from the parade lineup.

3. All music played, sung, or performed should be respectful and age appropriate.

4. All participants must enter the parade line-up area from Rivers Avenue. Refer to the map provided. Call 843-955-4572 PRIOR TO PARADE DAY if you need help with directions.

5. Groups may not purposefully stop to perform along the route; all participants must keep the parade moving. Gaps in the parade line make onlookers think the parade is over and they start walking in the street. KEEP MOVING!

6. Any generators used for lighting cannot be set up inside an enclosed vehicle.

7. No giveaways or candy may be thrown from moving vehicles. Candy or promotional items must be handed out by walking participants.

8. Participants cannot join or leave during the parade. Getting on/off floats and vehicles while the parade is in progress is strictly prohibited.

9. All entries with children must have adults walking/riding with them throughout the entire event.

10. Use of fire or open flames is not allowed.

11. No participant will be allowed to ride on the hood or roof of any vehicle.

12. No political campaigning is allowed on any entries in the parade.

13. The undersigned agrees that participants may be photographed or videotaped and these images may be published to promote or publicize the event.

Applicants must observe all applicable rules and regulations and follow all instructions from police and parade officials. Positive Vibes Ronjanae Smith reserves the right to remove any entrant for failure to follow parade rules.

LIABILITY WAIVER:

In consideration of your accepting my entry, I hereby, for myself, my child and all participants of my entry, my heirs, executors and administrators, waive and release any and all rights and claims for damages I, my child or entry participants may have against Positive Vibes Ronjanae Smith and its representatives, successors and assigns for injuries suffered by myself, my child or entry participants at any activity sponsored by these groups. I have read in its entirety the general rules of the entry guidelines for participating in the Positive Vibes Ronjanae Smith MLK Day Parade and agree to accept full responsibility for compliance by this entry and all associated participants and any liability inherent with this entry's participation. I understand that failure to comply may result in removal from the parade line-up.

Name of Group or Participant: _____ Date: _____

Authorized Representative Signature: _____Print: _____

Submit $50 fee, signed waiver, and completed entry form to:

Positive Vibes Ronjanae Smith
ATTN: MLK Day Parade
4264 Rivers Avenue, North Charleston, SC 29405
Email: pvrsinc07@gmail.com
Phone: (843) 955-4572
Emailed applications will be sent a secure link to pay online.